



## ***Privacy Policy***

Privacy Policy Effective Date May 1, 2025.

At Rhythm & Body Pilates ("we", "our", or "us"), your privacy matters. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you interact with our studio—in person, online, or through any of our services.

### **1. Information We Collect**

We may collect the following types of personal information:

Contact Information: Name, phone number, email address, mailing address

Payment Information: Credit/debit card details and billing info (via secure third-party processors)

Health & Fitness Info: Any medical history or injury disclosures voluntarily provided to ensure safe participation

Usage Data: Class history, preferences, and account activity

Technical Info: IP address, browser type, device data (if using our site or app)

### **2. How We Use Your Information**

We use your data to:

Manage memberships and process payments

Schedule and confirm class bookings

Send updates, reminders, and promotions

Customize your experience and improve services

Meet any legal or regulatory requirements.

### **3. How We Share Your Information**

We do not sell or rent your data.

Your information may be shared only with:

Service Providers: Trusted platforms for billing, scheduling, or communication.

Legal Authorities: If required by law or court order

All third-party providers are required to safeguard your data.

#### 4. **Data Security**

We use industry-standard measures to protect your information from unauthorized access, loss, or misuse.

#### 5. **Your Rights & Choices**

You have the right to:

Access or correct your personal data.

Request deletion of your information.

Opt out of marketing emails or texts at any time.

To make changes or requests, please contact us at:

info@rhythmnbodypilates.com

470-308-2075

#### 6. **Cookies & Tracking**

If using our website, we may use cookies or analytics tools to improve functionality and experience. You can manage your cookie settings via your browser.

#### 7. **Children's Privacy (Minors Under 18)**

We are committed to protecting the privacy of children.

We do not knowingly collect personal information from individuals under the age of 18 without parental or legal guardian consent.

If you are a parent or guardian and believe your child has provided us with personal information, please contact us.

Parents or guardians enrolling minors must complete and sign all relevant waivers and provide necessary health disclosures.

#### 8. **Policy Updates**

We may update this Privacy Policy periodically. When we do, we'll notify you via email, studio signage, or our website. Continued use of our services after updates means you accept the changes.

#### 9. **Contact Us**

For any questions or concerns, contact: Rhythm & Body Pilates

2950 George Busbee Pkwy NW STE 101

Kennesaw GA, 30144

info@rhythmnbodypilates.com

470-308-2075

### **Changes to This Privacy Policy**

We may revise or update this Privacy Policy from time to time, including as required under applicable privacy laws or to incorporate changes to our privacy practices. Updates to this Privacy Policy will be reflected in the “last updated” date above, and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

### Acknowledgment & Signature

By signing below, I acknowledge that I have read and understood the Privacy Policy and consent to the collection and use of my personal data as described.

Name: \_\_\_\_\_ Email: \_\_\_\_\_  
\_\_\_\_\_ Phone Number: \_\_\_\_\_  
\_\_\_\_\_

Signature (Digital or Typed): \_\_\_\_\_ Date: \_\_\_\_\_